

6 October Programme

Revolutionising Europe's pharmaceutical industry

08:30

Registration opens

08:30 - 09:30

Networking breakfast

(GROUND FLOOR, COULOIR CHEVAL)

09:30

IMI matters!

Session chair: Rudolf Strohmeier. Chair of the IMI Governing Board and Deputy Director-General Research Programmes, Directorate-General for Research and Innovation, European Commission

- Welcome and introduction to the event Mario Mauro. MEP
- Introducing IMI Rudolf Strohmeier
- Why IMI matters to the EU's health research goals - Maria José Vidal-Ragout, Head of the Medical Research Unit. Directorate-General for Research and Innovation, European Commission
- Why IMI matters to Europe's pharmaceutical industry – Richard Bergström, Director General, EFPIA
- Why IMI matters to patients Dr Mary Baker, MBE, President, European Brain Council; President, European Federation of Neurological

11:00 - 11:15Tea/coffee break

11:15

IMI breakthroughs

Session chair: Michel Goldman, *IMI Executive Director*

ROOM ASP 5 E 3

- eTOX a new tool to identify heart-friendly drugs – Ferran Sanz, Fundació IMIM
- ROOM ASP 5 E 3 IMIDIA towards a cure for diabetes Anne-Fabienne Weitsch. Endocells
 - Europain relief for sufferers of chronic pain Stephen McMahon, King's College London
 - Eu2P the first European training programme in pharmacovigilance and pharmacoepidemiology – Deborah Szafir, F. Hoffmann-La Roche Wrap up / conclusions – Michel Goldman

12:30 - 14:30

Networking lunch EXHIBITION AREA (GROUND FLOOR, COULOIR CHEVAL)

15:00 - 16:00

Closing Session/Press Session

- Joint presentation by ARTEMIS, ENIAC JU, FCH JU, **CLEAN SKY and IMI**
- Opportunity for questions and answers

INNOVATION ACTION

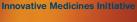
> **Joint Exhibition** 4/5/6 October 2011



TECHNOLOGY INITIATIVES

JOINT





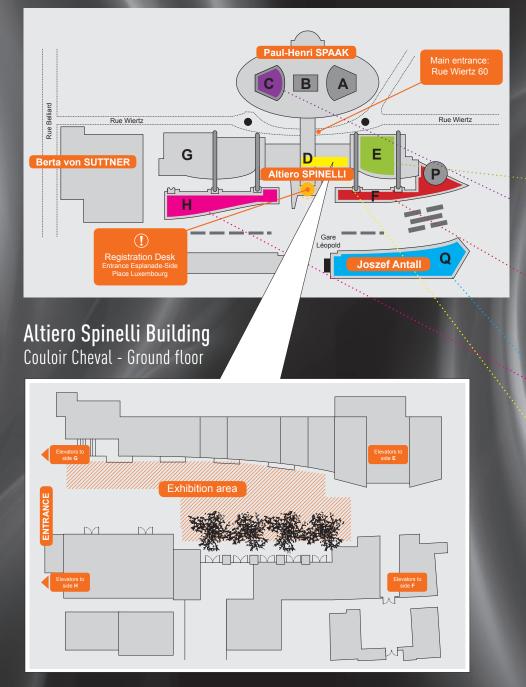






Brussels, Belgium

European Parliament



INNOVATION IN	
Joint Exhibitic 4/5/6 October 201	
9:30-12:30 hrs	IMI Thematic session 6 October ASP - 5th floor - <mark>E side</mark> - room 3
15:00-17:30 hrs	ARTEMIS JU & ENIAC JU joint thematic session 4 October PHS - 7th floor - C side - room 050
9:00-12:00 hrs	ARTEMIS JU & ENIAC JU joint thematic session 4 October ASP - 5th floor - F side - room 385
9:30-12:30 hrs	CLEAN SKY Thematic session 5 October ASP - 3rd floor - H side - room1
15:00-18:00 hrs	FCH Thematic session 5 October JAN - 6th floor - <mark>Q side</mark> - room 1
8:30-18:00 hrs	Joint Exhibition 4, 5, 6 October

ASP - Ground floor